

Genesis Publications & Media Inc.  
**Christian Ministry Sourcebook**  
*www.christiansourcebook.com*

**USED BY THOUSANDS OF THE COUNTRY'S SENIOR CHRISTIAN LEADERS, IN PRINT, AND ON THE WEB AT WWW.CHRISTIANSOURCEBOOK.COM, THE SOURCEBOOK IS THE ONLY DETAILED DIRECTORY (WEB OR PRINT) TO CHRISTIAN MINISTRIES!**

The Sourcebook is distributed in print to thousands of Christian Ministry leaders every year. Tens of thousands of people use [www.christiansourcebook.com](http://www.christiansourcebook.com) annually. In addition, the Sourcebook is distributed free of charge to members of NAE, the Evangelical Press Association, EFMA, EFC, Church Press, ATS, and to all ministries who choose to appear in it.

Our readers praise us on how quickly they can find the sources they need, including: Seminaries, Bible Colleges, Christian conferences; PLUS suppliers of: Fundraising, Accounting, Insurance, Donation Processing, Mission Travel, and much more.

- \* Leaders trust the Sourcebook as the only detailed guide to Christian Ministries.
- \* Media use the Sourcebook regularly for interview contacts and research
- \* Future missionaries use the Sourcebook to find work at home or abroad.
- \* Students use the Sourcebook to find places where they can further their studies
- \* The public use the Sourcebook to locate Christian charities to support

**ONE STOP SHOPPING: THE SOURCEBOOK COVERS EVERYTHING...WHEN CHRISTIAN LEADERS NEED ANY SERVICE FOR THE BUSINESS SIDE OF RUNNING THEIR MINISTRY, THEY'LL FIND IT IN THE SOURCEBOOK**

- \* RELIABILITY AND ACCURACY: Our directory is annually updated
- \* SHELF LIFE: Radio or TV ads last for 10-30 seconds, newspaper ads for a day, magazines for a week, but the Sourcebook is kept for a full year or more by Christian leaders who need services like yours.

**OUR 21ST  
ANNUAL  
SOURCEBOOK  
WILL BE BIGGER AND  
BETTER THAN  
EVER...WITH MORE  
WELL ORGANIZED  
INFORMATION RIGHT  
AT YOUR FINGERTIPS,  
IN PRINT AND  
ONLINE.**

**OUR ADVERTISERS KEEP  
COMING BACK...OVER 90% RETENTION PROVES IT WORKS**

*"The Christian Ministry Sourcebook is terrific. What a grand resource for the Christian Church to have at its fingertips."  
Doug Ross, Past President, Evangelical Christian Publishers Association*

WE TRIED IT OURSELVES! TWO TEST ADS WE RAN IN AN EARLIER EDITION GENERATED OVER 70 PROVEN RESPONSES, AND A SUBSTANTIAL RETURN ON INVESTMENT. PLEASE ASK US FOR DETAILS, WE'D BE GLAD TO SHARE THEM!

*Genesis Publications & Media Inc.*

5803 Cornell Crescent Mississauga, ON L5M 5R5 TEL: 905-858-3784 Toll Free 1-800-285-6399  
FAX: 1-800-965-4387 E-mail: [sourcebook@rogers.com](mailto:sourcebook@rogers.com) Web: [www.christiansourcebook.com](http://www.christiansourcebook.com)

# 21ST ANNUAL *Christian Ministry Sourcebook*

## ADVERTISING RATE CARD AND ORDER FORM Ads Subject to Availability

**SAVE 5% BY ORDERING FOR 2 ISSUES \_\_\_\_\_ SAVE 10% BY ORDERING FOR 3 ISSUES \_\_\_\_\_**

<ul style="list-style-type: none"> <li>◇ Back Cover - Four Colour \$2890+13% HST</li> <li>◇ Inside Cover - Four Colour \$2490 +HST</li> <li>◇ Tabbed Page - Four Colour \$2390 +HST</li> <li>◇ Half Inside Cover - Four Colour \$1940 +HST</li> <li>◇ Full pg. (4.5" x 7") - Black &amp; White \$1690 +HST</li> <li>◇ Half pg. (4.5" x 3.5" or 2.25" x 7") \$ 990 +HST</li> <li>◇ Leaderboard* (728x90 pixels) - on Homepg. \$1730 +HST</li> <li>- on Ministry Category (search) Homepage \$1130 +HST</li> <li>◇ Skyscraper* (120 x 600 pixels) - on Homepg. \$1430 +HST</li> <li>- on Ministry Category (search) Homepg. \$ 930 +HST</li> <li>◇ Banner Ad* (468 x 60 pixels) - on Homepg. \$ 730 +HST</li> <li>- on Ministry Category (search) Homepage \$ 430 +HST</li> </ul>	<ul style="list-style-type: none"> <li>◇ Quarter pg. (2.25" x 3.5") \$ 740 +HST</li> <li>◇ Eighth pg. (2.25" x 1.75") \$ 440 +HST</li> <li>◇ Logo Listing \$ 199 +HST</li> <li>◇ Super Listing \$ 160 +HST</li> <li>◇ Basic Listing \$ 99 +HST</li> <li>◇ Cross Reference* (organ. name and ref. to main listing or ad) \$ 35 +HST</li> <li>◇ Button* (125 x 125 pixels) - on Homepage \$ 530 +HST</li> <li>- on Ministry Category (search) Homepage \$ 330 +HST</li> <li>◇ Logo Listing* - super + 50 x 50 pixel logo \$ 199 +HST</li> <li>◇ Web Only Super Listing* \$ 160 +HST</li> <li>◇ Web Only Basic Listing* \$ 129 +HST</li> <li>◇ 2nd Category (ad your listing to a second category for half the above rates)</li> </ul>
---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**I AM ORDERING THE FOLLOWING \_\_\_\_\_ AD(S)/LISTING(S) AS MARKED ABOVE AND SIGNING BELOW.**

**PAY BY AMEX, MC OR VISA AND SAVE AN ADDITIONAL 5%. ALL RATES + HST**

Amex/ MC/ VISA: \_\_\_\_\_ CREDIT CARD # \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_

**LOOK AT THESE SPECIAL DISCOUNTS AND FEATURES!**

- \* All space ads include a complimentary listing. \* Receive a 10% discount on your additional ads
- \* Complimentary Sourcebook included with all ads. \* Two colour print ads available for an additional \$260
- \* Logo Listings include everything outlined below, 75 word activity description, plus one square inch for logo.
- \* Super Listings include everything outlined below, plus 75 word description. \* Basic Listings include everything outlined below, plus 25 word description.

**YOU WILL APPEAR IN THIS 21ST EDITION AND AT CHRISTIANSOURCEBOOK.COM AS YOU FILL IN BELOW, SO PLEASE PRINT NEATLY Or simply write 'renewal' - Use a separate sheet if necessary.**

Date: \_\_\_\_\_ Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

ZIP \_\_\_\_\_ Phone: ( ) \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-Mail: \_\_\_\_\_ Web-site: \_\_\_\_\_

Principal Employee: \_\_\_\_\_ Title: \_\_\_\_\_

Volunteer Opportunities (10 words or less please): \_\_\_\_\_

Employment Opportunities (10 words or less please): \_\_\_\_\_

Major Events (e.g. conferences) in 2nd half 2012 & early 2013 (10 words or less please): \_\_\_\_\_

We are Members of (10 words or less): \_\_\_\_\_

Year Founded: \_\_\_\_\_ Registration #: \_\_\_\_\_ Fund Raising Goal: \_\_\_\_\_

Activity Categories (i.e. Bible Colleges, Church Headquarters, Retreat Centers, - you must choose at least one, there is a separate cost for each listing or ad)

1st: \_\_\_\_\_ 2nd: \_\_\_\_\_ 3rd: \_\_\_\_\_

**Activity Description (explain the function of your organization in 25 words or less, 75 words for Super Listing):**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I HEREBY AUTHORIZE INVOICING THE ORGANIZATION LISTED ABOVE FOR THE ADVERTISING SPACE I HAVE BOOKED

**NAME (PLEASE PRINT) \_\_\_\_\_ SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_**

**FAX OR MAIL YOUR ORDER TO GENESIS PUBLICATIONS • 5803 CORNELL CRESCENT • MISSISSAUGA ON L5M 5R5**  
**TEL: 905-858-3784 TOLL FREE: 1-800-285-6399 FAX: 905-858-3560 TOLL FREE FAX: 1-800-965-4387**  
**E-MAIL: [sourcebook@rogers.com](mailto:sourcebook@rogers.com) WEB: [www.christiansourcebook.com](http://www.christiansourcebook.com)**